

Press Release

## 2011 IIHF World Championship, Slovakia

## Final phase of ticket sales starts tomorrow!

From the 1st of February at 12:00 tickets can be purchased for individual games.

Eighty-seven days before the start of the 2011 IIHF World Championship, Slovakia (29.4.-15.5.2011), the final phase of ticket sales will be launched. Single game tickets are available for purchase as of the 1<sup>st</sup> of February at 12:00.

The organizers registered great interest in tickets for the Championship set to be played out in the two largest Slovak cities: Bratislava and Košice – during the previous two phases where Round Tickets and Day Tickets were on sale. Since sales commenced (27<sup>th</sup> September 2010) more than 205 000 tickets have been sold, representing in excess of half of the tickets designated for sale.

"We have information that many potential purchasers have been waiting for the moment single game tickets go on sale. We believe that this will boost sales in Košice and fans will be able to get to see games of the utmost international quality," said OC Chairman Igor Nemeček.

Some of the main draws to the Košice Steel Arena are sure to be Olympic winners Canada, the United States and Sweden. "We have registered great interest in Belarus too. The fans from Belarus wait for single game tickets," added Nemeček.

Single game tickets in Bratislava for the Preliminary Round cost 55 (I. Cat.) and 40 Euros (II. Cat.), in Košice 55 and 30 Euros respectively. Quarter-Final tickets cost 100 and 83 Euros, Semi-Final tickets 150 and 112 Euros. Bronze Medal Game tickets 120 and 90 Euros and Gold Medal Game cost 250 and 188 Euros. The lowest cost tickets are for Relegation Round. Bratislava tickets will be on sale for 19 and 14 Euros and Košice tickets for 19 and 10 Euros.

The 2011 IIHF World Championship Organizing Committee would like to inform fans that Ticketportal is the official ticket sales partner. The ticket provider Ticketportal will charge to the price of the ticket a fee up to three percent (plus VAT).







## Tickets can be bought:

- Via the Championship's website: http://2011.iihfworlds.com
- From the official partner: www.ticketportal.sk (or ticketportal.cz, ticketportal.pl, ticketportal.hu)
- From more than 250 Ticketportal ticket outlets in Slovakia
- From selected Ticketportal outlets in other countries: The Czech republic, Hungary, Poland
- By telephone via the Ticket-Hotline: +421/917-86 86 86 (9:00 21:00 CET)

Bratislava 31<sup>th</sup> January 2011

Katarína Petríková Media manager