

Press Release

2011 IIHF World Championship, Slovakia

The official 2011 IIHF World Championship anthem sung by Kristína

On the March 18th Fun Radio morning show the Organizing Committee presented the Championship anthem for the first time.

The 2011 IIHF World Championship (29.4. – 15.5.2011) Organizing Committee presented the official Championship anthem on Friday the 18th of March. The song is sung by Slovak singer Kristina. The title of the anthem is **Life is a game**.

"We decided to approach Kristina on the basis of a mutual agreement with our media partner Fun Radio. We believe that the song will be equally popular among Slovaks and international listeners alike." said OC Chairman Igor Nemeček.

Martin Kavulič – Kristina's producer - and Universal Music met the requirements in composing and modern, dynamic English anthem which also has a Slovak feel. *"Being that it's quite hard to interpret sheep's cheers in music, we chose fujaros,"* says Kavulič. Proof that Kristina was the right choice lays in the fact that hockey is her favourite game. *"Although the anthem is dedicated to all hockey players, I support ours the most,"* stated Kristina.

"Kristina is one of the most talented young Slovak singers at present. She's already had one huge radio hit - Horehronie - and according to radio indicators listeners have so far reacted very positively to her music," explains Michaela Grendelová, 2011 IIHF World Championship Head of Communication concerning the choice of artist.

The anthem can be heard on our website: <http://2011.iihfworlds.com> as well as on the official media partner's website: www.funradio.sk. During the 2011 IIHF World Championship the song will be heard in the Bratislava and Košice arenas as well as in the fan villages.

2011 IIHF World Championship anthem - LIFE IS A GAME

The song is sung by Slovak singer Kristina. Music, lyrics, production: Martin Kavulič, published by Universal Music. Duration: 3:37 minutes Genre: Dance pop.

The anthem makes use of Slovak fujaro samples and also meets the requirements of having an international sound and is radio-friendly.

Text LIFE IS A GAME

Ey Ey
Life is a game
Ey Ey
We're all born to play
Ey Ey
Long is the way
Sometimes it's not right
Sometimes it's not fair

Ey Ey
The journey of life
Ey Ey
Gets harder at times
Ey Ey
Long is the way
You know how it feels
To smile through the pain

ref.
But today --- is your day
This is the moment when you're touching the sky On the top --- of your wave No one can stop you from flying so high

This is it --- it's your time
You've got the magic when your stars are aligned Fill the world --- with your shine Life is a game that you're winning tonight

Ey Ey
Wolves in the way
Ey Ey
Hunting their prey
Ey Ey
Hard is the rain
Sneaking in the shadows
They always remain

Ey Ey
Life is a maze
Ey Ey
Sometimes full of haze
Ey Ey
Hard is the rain
You know how it feels
When your hopes go astray

ref. 2x

Ey Ey
Life is a game

Bratislava March 18th 2011

Michaela Grendelová
Head of Communication