

Press Release

2011 IIHF World Championship - Slovakia

The 2011 IIHF World Championship Organizing Committee has taken receipt of the official Skoda fleet of cars

Forty cars provided to assist organisers with transport during Championship

2011 IIHF World Championship director Igor Nemeček today officially took receipt of the fleet of forty Skoda vehicles which will form the championship fleet.

The fleet of Yetis and Superbs will help transport the organisational team, guests and materials.

"Receiving the SKODA fleet is a great milestone for us in terms of the fluidity of organising the Championship. Thanks to this fleet being available to us we can handle the ever growing preparation demands more easily" stated Igor Nemeček. Forty silver cars will be divided between the two IIHF World Championship (04.29 - 15.05 2011) venues - with Bratislava receiving 28 cars and Košice receiving 12. The fleet is expected to clock up some 250-thousand kilometres during the event.

"Support from SKODA has been of great help for the championship Organizing Committee over the past two decades. The possibility of using a fleet of vehicles frees up the organisers budget." said Infront Sports & Media winter sports division director Bruno Marty.

Skoda cars have been the official Championship vehicles for 20 years, and the automobile manufacturer has been the main sponsor since 1993. All the vehicles bear the 2011 IIHF World Championship logo and feature Gooly the mascot on their bodywork.

Accredited journalists will also get the chance to get to know to the cars. In collaboration with the Organizing Committee, SKODA has prepared a media club which will serve as a relaxation and info zone I the media centre. A Best Picture Contest has been prepared under the main sponsor's name for all accredited journalists.





Bratislava 12th April 2011

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