

Press release

The 2011 IIHF World Championship

Almost a third of championship tickets sold in first month

Tickets bought by people as far afield as Afghanistan and the Dominican Republic.

A mere month after 2011 IIHF World Championship (29. 4. – 15. 5. 2011) ticket sales commenced the organisers have announced that a huge 1/3 of the tickets have already been sold.

“It excites us that there is such great interest in tickets—even half a year before the championship. We would like to pacify potential ticket buyers insofar as their still being tickets available for the games featuring the world’s top 16 teams,” said Igor Nemeček – 2011 IIHF World Championship director.

From the overall total of tickets allotted for sale, some 114 000 have already been sold in the initial phase in packages. A total of 26% of tickets have been sold via the internet, with the remainder being sold in Ticketportal ticket outlets. The most tickets have been sold in Bratislava, followed by Košice. The top internet orders have come from Slovakia, followed by the Czech Republic and Finland. One point of interest is that tickets have been ordered by fans from as far afield as Afghanistan, Israel, the Dominican Republic and even Swaziland.

In addition to ticket packages, as of the first of December day passes will be on sale.

Tickets can be purchased via the internet: <http://2011.iihfworlds.com> and www.ticketportal.sk, in Ticketportal outlets around Slovakia and in selected Ticketportal outlets in the Czech republic, Hungary, and Poland and later through partners in Russia, Austria, Slovenia, Belarus and Switzerland.

Tel. +421/917-86 86 86 (9:00 – 21:00 CET).

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