

Press Release

2011 IIHF World Championship, Slovakia

TV companies came to measure the Bratislava Arena

Representatives of seven TV companies are visiting both arenas where 2011 IIHF World Championship will take place.

A three-day site visit of representatives of IIHF, marketing company Infront Sports & Media, host broadcaster Mediatec and representatives of TV companies participating in forthcoming 2011 IIHF World Championship (29.4.-15.5.2010) continued today in Bratislava.

Representatives of seven TV companies from Slovakia, Czech Republic, Finland, Sweden, Denmark, Germany and Switzerland and representatives of the Slovak Radio visited Orange Arena in Bratislava on Thursday. The group consisting of almost 35 members could see the spaces for mixed zone and flash zone, tribunes for commentators, places for TV studios, press center, main ice rink as well as practice ice rink and also place for the TV compound.

The site visit was followed by a meeting lasting for almost 4 hours during which many issues connected with TV coverage, technical aspects, security aspects, division of the TV studios, camera positions and many others were discussed. The site visit will be finished in Steel Arena in Košice on Friday.

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