Press Release

2010 IIHF WORLD CHAMPIONSHIP – Media Service | Betzenweg 34 | D-81247 Munich | Phone +49 89 818218 | Fax +49 89 818219 Mail media@ihfworlds2010.com | www.ihfworlds2010.com | Editing and Content Responsibility Henner Ziegfeld



Official Music of the 2010 ITHF World Championship

Online Raffle: Who is going to perform the official World Championship Song?

"I don't participate in any speculations...." is a common saying among public people who want to say that they don't want to say anything. Finally here is a speculation that everybody can join in, namely in the frame of an online raffle on <u>www.iihfworlds2010.com</u>, the official website of the 2010 IIHF World Championship.

The question is....: Who is going to perform the "Official Song of the 2010 IIHF World Championship"?

In order to give some idea: over 25 million records world-wide sold, 23 Top Ten Hits, most successful German group of all times since introduction of the charts. Their sound hammers into the ear like a puck into the goal and the beat definitely gets every ice hockey arena dancing.

Prizes are World Championship Tickets and of course the latest album of the group to be guessed.

Further information, tip form, prizes and raffle conditions can be found on <u>www.iihfworlds2010.com</u>.

The 2010 IIHF World Championship takes places from May 7 until May 23, 2010 in the "LANXESS arena" in Cologne, the "SAP Arena" in Mannheim and the "VELTINS-Arena" in Gelsenkirchen and is headlined by the motto "GERMANY ON ICE". The Organizing Committee, headed by President Uwe Harnos and General Secretary Franz Reindl, is awaiting 500.000 spectators at 56 World Championship games of the world's 16 best Ice Hockey nations. App. 1.000 accredited journalists as well as over 200 involved TV stations will broadcast from Germany into more than 100 countries. Some 650 million viewers worldwide will follow the 2010 IIHF World Championship on TV. Tickets are available under +49 621 18 19 0 333 or www.iihfworlds2010.com.

Munich – January 27, 2010

