

# Press Release

2010 IIHF WORLD CHAMPIONSHIP – Media Service | Betzenweg 34 | D-81247 Munich | Phone +49 89 818218 | Fax +49 89 818219  
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## SCOOTER provide the World Championship Sound

### "Stuck On Replay" named official song of the 2010 IIHF World Championship

Bets came from Canada, the US, Russia, Ukraine, and even Greece – ice hockey fans all around the world took part in an online game to speculate who would provide the sound for the 2010 IIHF World Championship. The longer they speculated, the more the rumours pointed toward a German band that has made quite a splash in recent years all over the world – **SCOOTER**.

More than 25 million recordings sold, over 80 gold and platinum records from all over the world and with 23 top ten hits, the most successful German band in chart history – those are the facts surrounding the unprecedented international triumph of the three musicians from Hamburg around front man **H. P. Baxxter**. Now SCOOTER will be providing their sound for the 2010 IIHF World Championship.

The official song of the 2010 IIHF World Championship will be "**Stuck On Replay**", produced in best arena sound. Its catchy refrain "I got this feeling down deep in my soul that I just can't lose - Guess I'm on my way" not only encourages fans to sing along, it also symbolizes the attitude that the 16 championship teams will take onto the ice with them. The song is from the latest SCOOTER album "**Under The Radar Over The Top**" and will be released as a **single in March 2010**. Album and single will then feature the 2010 IIHF World Championship logo and a notice of the official song.

"SCOOTER's fast, hard rhythms are perfect for ice hockey," enthuses Henner Ziegfeld, head of PR in the World Championship organizing committee, about the musical coup and adds, "With SCOOTER we will present a top act from Germany for the World Championship that is currently 'in' and is a big name in the other countries participating in the World Championship as well. We are aware that SCOOTER can be controversial, but their style is definitely anything but boring and will give the World Championship its own unmistakable sound."

In addition to "Stuck On Replay" other songs from the latest SCOOTER album will be part of the musical program of the 56 World Championship games. Additionally, various promotional activities before and during the World Championship will signal the cooperation between SCOOTER and the organizing committee. For example, SCOOTER will feature the IIHF World Championship during their "**Under The Radar Over The Top Tour 2010**" from **March 11 to 20**, the official song will be a backdrop in a commercial for the World Championship, the song will be integrated into the official World Championship website [www.iihfworlds2010.com](http://www.iihfworlds2010.com) and SCOOTER's music already gets fans in the right World Championship rhythm at scheduled games of the German National Team and the leagues. Furthermore, a live performance of SCOOTER at the World Championship opening game in Gelsenkirchen is being planned.

For more information on SCOOTER and the upcoming tour: [www.scootertechno.com](http://www.scootertechno.com)  
World Championship Tickets & Info: Tel. +49 621 18 19 0333, [www.iihfworlds2010.com](http://www.iihfworlds2010.com)

The 2010 IIHF World Championship is taking place from the 7th - 23rd May 2010 in the Cologne "LANXESS arena", the Mannheim "SAP ARENA" and the Gelsenkirchen "VELTINS Arena" and is using the motto "GERMANY ON ICE". The organisation committee, with president Uwe Harnos and general secretary Franz Reindl heading it up, is expecting 500,000 spectators at 56 World Championship games from 16 of the world's best nations. 1,000 accredited journalists and over 200 TV stations involved will report in over 100 countries of the World Championship from Germany. Around 650 million viewers will follow the World Championship on the television. All further information can be found at [www.iihfworlds2010.com](http://www.iihfworlds2010.com)

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