Press Release

2010 IIHF WORLD CHAMPIONSHIP - Media Service | Betzenweg 34 | D-81247 Munich | Phone +49 89 818218 | Fax +49 89 818219 Mail media@iihfworlds2010.com | www.iihfworlds2010.com | Editing and Content Responsibility Henner Ziegfeld



Stadium Capacity for Opening Game of 2010 IIHF World Championship enhanced to 76,152

1,500 further Tickets immediately on Sale

In view of the enormous request, the setup was intensely re-calculated and checked. Now it is official: the capacity of the Schalke arena will be further enhanced to bear a total of 76,152 spectators at the opening game of the 2010 IIHF World Championship between the Olympic silver medal winner USA and Germany. Resulting from this enhanced capacity and from some returned tickets, approximately 1,500 further single tickets will go on sale immediately. The largest contingent is available in price category 1 at € 85 and price category 4 at € 29. Some tickets are also left in other available price categories.

In addition to this, the time schedule for the opening game incl. the pre-opening program has now been principally defined (subject to change):

Starting 2.00 pm Big Fan Fest outside of Stadium incl. Stage Program, Action Stands and Catering

Starting 5.15 pm Stadium Gates open

Starting 5.45 pm Grand Opening Show "GERMANY ON ICE" incl. Presentation of Championship

Venues, Hockey Legends Game, Introduction of Nations, Performance of SCOOTER

and official Opening Ceremony

Starting 8.15 pm World Championship Opening Game USA – Deutschland

Considering the expected traffic, it is highly recommend to get to the stadium as early as possible and to make use of public transport.

Further details of the pre-game program will be released shortly.

Tickets and further information can be obtained under:

- Internet: www.iihfworlds2010.com
- Ticket-Hotline +49 621 18 19 0 333
- On-site Ticket Shops of "LANXESS arena" (Cologne), "SAP ARENA" (Mannheim) and "VELTINS-Arena" (Gelsenkirchen)

Hotels for the 2010 IIHF World Championship can also be booked on www.iihfworlds2010.com.

The 2010 IIHF World Championship is the year's most important international sporting event in Germany. It will take place from the 7th - 23rd May 2010 in the Cologne "LANXESS arena", the Mannheim "SAP ARENA" and the Gelsenkirchen "VELTINS Arena" and is using the motto "GERMANY ON ICE". The organisation committee, with president Uwe Harnos and general secretary Franz Reindl heading it up, is expecting 500,000 spectators at 56 World Championship games from 16 of the world's best nations. 1,000 accredited journalists and over 200 TV stations involved will report in over 100 countries of the World Championship from Germany. Around 650 million viewers will follow the World Championship on the television. Tickets are available at www.iihfworlds2010.com and telephone +49 621 18 19 0 333.

Munich - March 04, 2010



