Press Release

2010 IIHF WORLD CHAMPIONSHIP - Media Service | Betzenweg 34 | D-81247 Munich | Phone +49 89 818218 | Fax +49 89 818219 Mail media@iihfworlds2010.com | www.iihfworlds2010.com | Editing and Content Responsibility Henner Ziegfeld



Additional Tickets for Opening Game already gone Remaining Tickets for other German Games running short

The 1,500 additional tickets for the opening game of the 2010 IIHF World Championship between the Olympic silver medal winner USA and Germany, which were put on sale recently, were gone within hours. Only very few seats within some remaining hospitality packages are left now for the spectacular world record game.

"We could have sold the opening game twice" commented ticket manager Thomas Freyer on the enormous interest and explained: "We are most interested that none of the tickets remain unused. In order to ensure this, we are closely co-operating with the IIHF, participating federations and sponsors. Should any tickets be given back, we will put them on public sale immediately and will announce this to the media." The same refers to other of the much requested games. For the game Germany vs. Finland on May 10 in Cologne, only some very few tickets are left now. For the encounter between Denmark and Germany, also in Cologne on May 12, approximately 1,000 tickets are still available. The sales ranking for Mannheim is headed by the classic between Sweden and Czech Republic on May 13.

Tickets and further information can be obtained under:

- Internet: www.iihfworlds2010.com
- Ticket-Hotline +49 621 18 19 0 333
- On-site Ticket Shops of "LANXESS arena" (Cologne), "SAP ARENA" (Mannheim) and "VELTINS-Arena" (Gelsenkirchen)

Hotels for the 2010 IIHF World Championship can also be booked on www.iihfworlds2010.com.

The 2010 IIHF World Championship is the year's most important international sporting event in Germany. It will take place from the 7th - 23rd May 2010 in the Cologne "LANXESS arena", the Mannheim "SAP ARENA" and the Gelsenkirchen "VELTINS Arena" and is using the motto "GERMANY ON ICE". The organisation committee, with president Uwe Harnos and general secretary Franz Reindl heading it up, is expecting 500,000 spectators at 56 World Championship games from 16 of the world's best nations. 1,000 accredited journalists and over 200 TV stations involved will report in over 100 countries of the World Championship from Germany. Around 650 million viewers will follow the World Championship on the television. Tickets are available at www.iihfworlds2010.com and telephone +49 621 18 19 0 333.

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