Press Release

2010 IIHF WORLD CHAMPIONSHIP - Media Service | Betzenweg 34 | D-81247 Munich | Phone +49 89 818218 | Fax +49 89 818219 Mail media@iihfworlds2010.com | www.iihfworlds2010.com | Editing and Content Responsibility Henner Ziegfeld



Single Game Tickets for 2010 ITHF WM now on Sale

Already 175,000 Tickets gone

As of Wednesday, December 9, 2009 at 09.00 am, also the single game tickets for the 2010 IIHF World Championship in Germany are available. Single game ticket prices start at € 9 for a game of the relegation round, € 19 for a game in the preliminary round and prices for the gold final range between € 84 and € 164. The event will be held between May 7 and May 23, 2010 in the cities of Cologne, Mannheim and Gelsenkirchen.

175.000 Tickets gone

Already 175.000 tickets have gone within the so far practised package ticket sales. "We are more than pleased with this result and we are happy to be able to start the sales of single game tickets from such a solid basis now, well ahead of Christmas. A ticket for the 2010 IIHF WM will please every ice hockey fan and therefore the full range of our ticket offer is now available" says Franz Reindl, head of the world championship organizing committee.

75% of Tickets for German Games in Cologne sold

At present, tickets are still available for all 55 games in Cologne and Mannheim. However, 75% of the tickets for the preliminary round games of the German team in Cologne are already gone. Franz Reindl predicts "a lightning-fast sell-out" of those games and recommends "not to hesitate too long anymore". Also strongly requested are all games as of the quarter finals as well as the preliminary round games of Canada, Latvia and Switzerland in Mannheim. Tickets for the opening game USA vs. Germany in Gelsenkirchen are only left within some combined ticket- and hospitality packages.

Package Offers continue to be available

All to date available ticket-packages incl. day tickets, season tickets for one venue or even for the entire IIHF World Championship continue to be on offer.

Tickets and further information can be obtained under:

- Internet: <u>www.iihfworlds2010.com</u>
- Ticket-Hotline +49 621 18 19 0 333
- On-site Ticket Shops of "LANXESS arena" (Cologne), "SAP ARENA" (Mannheim) and "VELTINS-Arena" (Gelsenkirchen)

Hotels for the 2010 IIHF World Championship can also be booked on www.iihfworlds2010.com.

The 2010 IIHF World Championship takes places from May 7 until May 23, 2010 in the "LANXESS arena" in Cologne, the "SAP Arena" in Mannheim and the "VELTINS-Arena" in Gelsenkirchen and is headlined by the motto "GERMANY ON ICE". The Organizing Committee, headed by President Uwe Harnos and General Secretary Franz Reindl, is awaiting 500.000 spectators at 56 World Championship games of the world's 16 best Ice Hockey nations. App. 1.000 accredited journalists as well as over 200 involved TV stations will broadcast from Germany into more than 100 countries. Some 650 million viewers worldwide will follow the 2010 IIHF World Championship on TV.

Further information regarding ticket prices, seat categories, game schedule, hospitality and much more can be found on www.iihfworlds2010.com.

Munich - December 8, 2009



