

# Press Release

2010 IIHF WORLD CHAMPIONSHIP – Media Service | Betzenweg 34 | D-81247 Munich | Phone +49 89 818218 | Fax +49 89 818219  
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## 2010 IIHF World Championship Tickets: Third Sales Stage started on Sep 22, 2009

### Day Tickets now available

The third stage of ticket sales for the 2010 IIHF World Championship took off on Tuesday. The long-awaited day tickets are on sale from now. Day tickets are available for all game days which will feature at least two games on one single day in a venue.

With the day tickets it is possible to enjoy a whole long day of World Championship atmosphere in a venue. An attractive entertainment programme will provide the opportunity to celebrate with the hockey fans from all over the world between the games, to test oneself on skates or at the slap shot speedometer, to check out the sponsor exhibitions and much more.

The price for a day ticket starts at €34 for two preliminary round games. The day tickets for the final day, including the gold-medal game and the bronze-medal game, starts at €139 in the lowest category. All prices include the use of local public transport. The usual reductions on ticket prices are being granted.

All other packages for the preliminary round, the qualification round and relegation round as well as for the final round continue to be on sale. Also available are packages for all 56 championship games or for all games in a venue. The world record opening game USA vs. Germany is almost sold out. Some more tickets for this game can still be purchased within combined packages and hospitality offers.

Tickets and further information can be obtained under:

- Internet: [www.iihfworlds2010.com](http://www.iihfworlds2010.com)
- Ticket-Hotline +49 621 18 19 0 333
- On-site Ticket Shops of "LANXESS arena" (Cologne), "SAP ARENA" (Mannheim) and "VELTINS-Arena" (Gelsenkirchen)

The 2010 IIHF World Championship takes place from May 7 until May 23, 2010 in the "LANXESS arena" in Cologne, the "SAP Arena" in Mannheim and the "VELTINS-Arena" in Gelsenkirchen. The Organizing Committee headed by President Uwe Harnos and General Secretary Franz Reindl, is awaiting 500.000 spectators at 56 World Championship games of the world's 16 best Ice Hockey nations. App. 1.000 accredited journalists as well as over 200 involved TV stations will broadcast from Germany into more than 100 countries. Some 650 million viewers worldwide will follow the 2010 IIHF World Championship on TV.

Munich, September 22, 2009