Press Release

SCOOTER Video of official World Championship Song "STUCK ON REPLAY" released

TV Premiere on Friday, February 26 at 3pm on VIVA Live!

The SCOOTER Video of **"STUCK ON REPLAY"**, the official song of the 2010 IIHF World Championship, has just been released. The Video features an exciting mix of SCOOTER's characteristic Melbourne Shuffle and thrilling ice hockey sequences matching the driving rhythm of the song. Following the video carefully, one can even discover the decently incorporated World Championship logo.

The video celebrates its TV premiere on today's Friday, February 26 at 3 pm at VIVA Live! Furthermore the video runs at Kontor.TV, the video platform of the SCOOTER label, as well as on video portals such as MyVideo, YouTube and CLIPFISH.

Of course the video can also be watched on the official World Championship website www.iihfworlds2010.com and thus one can also listen to "STUCK ON REPLAY" in full length there now. The single versions of the official song will be available starting on Friday, March 12 of 2010.

The 2010 IIHF World Championship is taking place from the 7th - 23rd May 2010 in the Cologne "LANXESS arena", the Mannheim "SAP ARENA" and the Gelsenkirchen "VELTINS Arena" and is using the motto "GERMANY ON ICE". The organisation committee, with president Uwe Harnos and general secretary Franz Reindl heading it up, is expecting 500,000 spectators at 56 World Championship games from 16 of the world's best nations. 1,000 accredited journalists and over 200 TV stations involved will report in over 100 countries of the World Championship from Germany. Around 650 million viewers will follow the World Championship on the television. Tickets are available at www.iihfworlds2010.com and telephone +49 621 18 19 0 333.

Munich - February 26, 2010